

December 11 - December 13, 2023

The St. Regis Abu Dhabi

Duke University is bringing two popular programs – *Cybersecurity Leadership* and *Digital Assets @ Duke* – to Abu Dhabi in December as a unique combined event: **Digital Assets@ Duke Abu Dhabi: Cybersecurity and Innovation**. This event will help senior leaders and other interested stakeholders, such as builders and investors, better understand cybersecurity risk management and the current digital asset environment. The event welcomes sponsors, who will receive prominent branding and recognition. Participation is free for attendees, who must apply and be accepted by the faculty program directors. Applicants are highly encouraged to attend the entire event.

Draft Agenda

December 11:

8:30 - Registration

9:30 - Welcome and Opening Remarks (David Hoffman and Jimmie Lenz)

9:45 - Cybersecurity for Senior Leaders

10:30 - Coffee Break

11:00 - The Future of Cybersecurity Policy

12:00 - Lunch

13:30 - Cybersecurity Risk Management

14:30 - Coffee Break

15:00 - How to Prepare for and Respond to a Cybersecurity Breach

16:00 - Ransomware

19:00 - Dinner (Placeholder)

December 12:

9:00 - Security on the Blockchain

10:00 - Coffee Break

10:30 - The Intersections of Artificial Intelligence, Digital Assets, and Cybersecurity

December 12 (continued):

12:00 - Lunch

13:30 - The Digital Asset Business Landscape of the Middle East

14:30 - Break

15:00 - Institutional Opportunities and Challenges in Adoption

December 13:

9:00 - Governmental Adoption of Blockchain and Digital Assets in the Middle East

10:00 - Break

10:30 - Tokenization of Assets

11:30 - Lunch

13:00 - Central Bank Digital Currency and Stablecoins in the Middle East

14:00 - Regulating Digital Assets in the UAE (ADGM)

15:00 - Break

15:30 - Lessons Learned from a Licensed Digital Asset Service Provider in the UAE

16:00 - Update on Digital Asset Regulatory Landscape in the US



Abu Dhabi Platinum Program Sponsors (sponsorship of the entire program): 2 Opportunities at \$100,000 each. (Opening remarks opportunity)

Abu Dhabi Gold Program Sponsors (sponsorship of the entire program): 2 Opportunities at \$50,000 each. (Afternoon remarks opportunity)

Abu Dhabi Cybersecurity Leadership Program Sponsors: 4 Opportunities at \$10,000

Abu Dhabi Digital Assets @ Duke Program Sponsors: 4 Opportunities at \$10,000

Dinner Sponsors: \$7,500 (Opportunity to make remarks at VIP dinners)

Lunch Sponsors: \$5,000 (Sponsor will be thanked at program lunch)

About the program: The **Cybersecurity Leadership Program** brings together private sector leaders from various sectors and government officials for an intensive program where participants will have the chance to learn from Duke scholars in policy, law, engineering, business, and computer science, as well as from leading industry and government experts. The focus of the program is to educate senior leaders so that they can better execute the responsibilities of a board member of a publicly traded company. That same content is critical for government officials to understand how best to work with the private sector to mitigate the risk of cybersecurity attacks.

About the program: **Digital Assets at Duke (DA@D)** will convene key industry players in the digital assets space, regulatory experts, and select researchers for two days of rigorous debate, discussion and education on Duke's campus in Durham, North Carolina. By facilitating interdisciplinary dialogue and collaboration, DA@D seeks to look past the hype cycle and price fixation that accompanies many digital asset events and instead focus on the development, delivery and regulation of the next generation digital asset environment. Hosted by Duke's Pratt School of Engineering and the Duke Financial Economics Center, speakers and participants will explore new frontiers of digital asset development, investment, and regulation. Topics covered will include: NFTs, cryptocurrency, DeFi, stable coins, central bank digital currency, and more.

Program Directors



David Hoffman, J.D.

Steed Family Professor of the Practice

Sanford School of Public Policy



Jimmie Lenz, D.B.A.

Director, Master of Engineering in Financial
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Pratt School of Engineering